

<i>SERFF Tracking Number:</i>	<i>GRWE-127379916</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Great-West Life & Annuity Insurance Company</i>	<i>State Tracking Number:</i>	<i>49605</i>
<i>Company Tracking Number:</i>	<i>J355REV2 SOV</i>		
<i>TOI:</i>	<i>L06I Individual Life - Variable</i>	<i>Sub-TOI:</i>	<i>L06I.002 Single Life - Flexible Premium</i>
<i>Product Name:</i>	<i>Flexible Premium Variable UL</i>		
<i>Project Name/Number:</i>	<i>J355rev2 - SOV Info Filing/Flexible Premium Variable UL</i>		

Filing at a Glance

Company: Great-West Life & Annuity Insurance Company

Product Name: Flexible Premium Variable UL SERFF Tr Num: GRWE-127379916 State: Arkansas

TOI: L06I Individual Life - Variable SERFF Status: Closed-Accepted State Tr Num: 49605
For Informational Purposes

Sub-TOI: L06I.002 Single Life - Flexible Co Tr Num: J355REV2 SOV State Status: Filed-Closed
Premium

Filing Type: Form

Reviewer(s): Linda Bird
Authors: Tanya Gonzales, Derek Smith
Disposition Date: 08/24/2011

Date Submitted: 08/22/2011
Disposition Status: Accepted For
Informational Purposes

Implementation Date Requested: On Approval

State Filing Description:

Implementation Date:

General Information

Project Name: J355rev2 - SOV Info Filing

Project Number: Flexible Premium Variable UL

Requested Filing Mode: Informational

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments: Exempt in state of
domicile.

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Market Type: Individual

Individual Market Type:

Filing Status Changed: 08/24/2011

State Status Changed: 08/24/2011

Deemer Date:

Created By: Derek Smith

Submitted By: Derek Smith

Corresponding Filing Tracking Number:

Filing Description:

INFORMATIONAL FILING

Individual Variable Universal Life Insurance Submission

Flexible Premium Variable Universal Life, Non-Participating, Form J355rev2sa

Statement of Variability

Company and Contact

SERFF Tracking Number: GRWE-127379916 State: Arkansas
 Filing Company: Great-West Life & Annuity Insurance Company State Tracking Number: 49605
 Company Tracking Number: J355REV2 SOV
 TOI: L06I Individual Life - Variable Sub-TOI: L06I.002 Single Life - Flexible Premium
 Product Name: Flexible Premium Variable UL
 Project Name/Number: J355rev2 - SOV Info Filing/Flexible Premium Variable UL

Filing Contact Information

Tanya Gonzales, Associate Manager, tanya.gonzales@gwl.com
 Contracts
 8515 E. Orchard Rd. 8T2 800-537-2033 [Phone] 75829 [Ext]
 Greenwood Village, CO 80111 303-737-5444 [FAX]

Filing Company Information

Great-West Life & Annuity Insurance Company CoCode: 68322 State of Domicile: Colorado
 8515 East Orchard Road Group Code: 769 Company Type:
 Greenwood Village, CO 80111 Group Name: State ID Number:
 (303) 737-3992 ext. [Phone] FEIN Number: 84-0467907

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Great-West Life & Annuity Insurance Company	\$0.00	08/22/2011	

SERFF Tracking Number:	GRWE-127379916	State:	Arkansas
Filing Company:	Great-West Life & Annuity Insurance Company	State Tracking Number:	49605
Company Tracking Number:	J355REV2 SOV		
TOI:	L06I Individual Life - Variable	Sub-TOI:	L06I.002 Single Life - Flexible Premium
Product Name:	Flexible Premium Variable UL		
Project Name/Number:	J355rev2 - SOV Info Filing/Flexible Premium Variable UL		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		08/24/2011	08/24/2011

<i>SERFF Tracking Number:</i>	<i>GRWE-127379916</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Great-West Life & Annuity Insurance Company</i>	<i>State Tracking Number:</i>	<i>49605</i>
<i>Company Tracking Number:</i>	<i>J355REV2 SOV</i>		
<i>TOI:</i>	<i>L06I Individual Life - Variable</i>	<i>Sub-TOI:</i>	<i>L06I.002 Single Life - Flexible Premium</i>
<i>Product Name:</i>	<i>Flexible Premium Variable UL</i>		
<i>Project Name/Number:</i>	<i>J355rev2 - SOV Info Filing/Flexible Premium Variable UL</i>		

Disposition

Disposition Date: 08/24/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number:	GRWE-127379916	State:	Arkansas
Filing Company:	Great-West Life & Annuity Insurance Company	State Tracking Number:	49605
Company Tracking Number:	J355REV2 SOV		
TOI:	L06I Individual Life - Variable	Sub-TOI:	L06I.002 Single Life - Flexible Premium
Product Name:	Flexible Premium Variable UL		
Project Name/Number:	J355rev2 - SOV Info Filing/Flexible Premium Variable UL		

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Cover Letter		Yes
Supporting Document	Statement of Variability		Yes

SERFF Tracking Number: GRWE-127379916 State: Arkansas
Filing Company: Great-West Life & Annuity Insurance Company State Tracking Number: 49605
Company Tracking Number: J355REV2 SOV
TOI: L061 Individual Life - Variable Sub-TOI: L061.002 Single Life - Flexible Premium
Product Name: Flexible Premium Variable UL
Project Name/Number: J355rev2 - SOV Info Filing/Flexible Premium Variable UL

Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification Bypass Reason: N/A - Informational filing only. Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application Bypass Reason: N/A - Informational filing only. Comments:		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo Bypass Reason: N/A - Informational filing only. Comments:		

	Item Status:	Status Date:
Satisfied - Item: Cover Letter Comments: Attachment: AR Letter - Informational.pdf		

	Item Status:	Status Date:
Satisfied - Item: Statement of Variability Comments: Attachment: Statement of Variability.pdf		



8515 East Orchard Road
Greenwood Village, CO 80111 Tel. (303) 737-3000
Address mail to: P.O. Box 1700, Denver, CO 80201
www.gwla.com

August 19, 2011

Arkansas Department of Insurance
1200 West Third Street
Little Rock, AR 72201-1904

NAIC #769-68322

RE: **INFORMATIONAL FILING**
Individual Variable Universal Life Insurance Submission
Flexible Premium Variable Universal Life, Non-Participating, Form J355rev2sa
Statement of Variability

Enclosed for your review is the above referenced Statement of Variability. The policy form number J355rev2sa was recently approved in your state on June 20, 2011 under SERFF filing number GRWE-127198133. Regretfully, there was a typographical error on the maximum expense charge; however, this charge is listed correctly on the Actuarial Memorandum as well as page 1 of the policy. This incorrect information is only included on the Statement of Variability and would have never been reviewed by a client. Due to this administrative oversight we are filing this page for your information.

To the best of our knowledge, this submission complies with your state laws and regulations. We look forward to your approval. Should you have any questions, please call me on our toll-free number, (800) 537-2033, ext 75829 or via email at tanya.gonzales@gwl.com.

Sincerely,

A handwritten signature in black ink that reads "Tanya D. Gonzales". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Tanya D. Gonzales
Manager, Individual Markets

Statement of Variability - Policy

Form J355rev2 or applicable state variation

Front Cover

John Doe information bracketed.

Company Address: The Company's address is bracketed in the event that the company should move.

Officer's Signature: Officer's names are bracketed in the event the officials change.

Page 1:

OWNER/CONTRACT INFORMATION

Owner:	Owner Name varies by contract.
Insured:	Name of Insured varies by contract.
Policy Number:	Number varies by contract.
Policy Date:	Date varies by contract.
Face Amount:	Face amount varies by contract.
Issue Date:	Issue date varies by contract.
Issue Age/Sex:	Varies by insured.

PREMIUM INFORMATION

Premium Class:	Premium Class may be [Standard Non-Smoker], [Standard Smoker], [Preferred Non-Smoker], [Substandard]
Initial Periodic Premium Amount:	Varies by contract.
Service Charge:	\$0.00 minimum – \$15.00 maximum
Expense Charge:	0% minimum – 10% maximum
Mortality & Expense Charge:	0% minimum – 0.9% maximum

SCHEDULE OF BENEFITS AND PREMIUMS

Face Amount: Varies by contract.

Rider Face Amount: If term rider not issued it will not be shown on the specifications page.

Please note: J355rev2 LD specifications page will be issued when Death Benefit Option 1, Level Death is selected.

J355rev2 CP specifications page will be issued when Death Benefit Option 2, Coverage Plus is selected.

Page 1a and 2:

Guaranteed Maximum Monthly Charges and Cash Value Accumulation Test

Guaranteed Maximum Monthly charges are guaranteed at issue and will only change for new issues. The Cash Value and Statutory Reserve factors will remain the same.

Flat-extra: These changes based on any substandard issuances as explained in the actuarial memorandum.

Page 5

Company Headquarters: The address is bracketed in the event that the company should move.

Back Cover

Company Headquarters: The address is bracketed in the event that the company should move.